



Fleetwood Area High School's

THE TIGER TIMES

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3 August 2011

Dear Students, Parents, Faculty, and Community Members,

First of all, the staff of *The Tiger Times* would like to thank you for considering sponsoring our publication.

If you are unaware of our periodical, *The Tiger Times* is a public forum for students of *The Fleetwood Area School District* and is comprised of participants from the tenth, eleventh, and twelfth grades. *The Tiger Times* is published monthly or bi-monthly, with an average of twelve publications each school year. *The Fleetwood Area High School* has a population of approximately 900 students and 100 employees, all of whom are exposed to *The Tiger Times* in some capacity.

As our club continues to grow and expand, the staff of our publication also hopes to increase distribution to the community and not just the high school student body. This will require our organization to find new ways for our printed edition to make its way into local homes and for all electronic venues to be utilized to their fullest potential. To facilitate these goals, we rely on you the sponsor to help us fund the publication and distribution of our newspaper.

As a newspaper patron, you will earn the chance to post one *Fleet Tweet* in an upcoming edition of *The Tiger Times*. Each *Fleet Tweet* costs \$1.00 and earns you 140 characters (letters, numbers, spaces, symbols, and punctuation) to share a message with *Tiger Times* readers. The publication's editors will monitor and censor *Fleet Tweets* for propriety and content; the \$1.00 donation is nonrefundable if your *Fleet Tweet* is deemed reasonably unprintable in a school publication. *Fleet Tweets* that exceed 140 characters will be cut off at the 141st character, so double-check your counting!

Once again, we want to express our gratitude for your patronage. We are a collection of individuals who have undertaken to report local and global news because we deem it a necessary function of democracy. We are not professionals seeking personal financial gain or worldwide recognition. Instead, we are simply an assortment of passionate reporters who understand the need to inform Fleetwood students and the Fleetwood community about what is most pertinent to their lives. These are the issues that concern you and that the mainstream media is often too expansive to regularly report.

Sincerely,

Zachary Steven Houpp
Advisor

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